



WXYZ

ORDER

Print Date 10/06/12

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Flight Dates **10/08/12-10/14/12**

Contract / Revision **314067 /**

Original Date / Revision
10/05/12 10/05/12

Advertiser **Protect Our Jobs**

Agency **Sussman Sikes**

Buying Contact **Sue O'Brien**

**29200 Northwestern Hwy.
Suite 130
Southfield, MI 48034**

Product

WE BUILT AMERICA (PROPOSAL

Agency Com 15%

Billing Contact

**29200 Northwestern Hwy.
Suite 130
Southfield, MI 48034**

Sales Office WXYZL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate # **761**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Arin Starr

Account Executive	Order%	Start Date	End Date
Arin Starr	100%		

Order Share 100% Market Value 8300

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WADL	%	0
WDIV	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WLPC	%	0
WPXD	%	0
WTVS	%	0
WWJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	8	\$7,055.00	\$8,300.00	17.10	10/01/12	10/11/12	8	\$7,055.00	\$8,300.00
Totals	8	\$7,055.00	\$8,300.00	17.10					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WXYZ	10/08/12	10/14/12	430 AM News 7 Action News This Morni	CM	430a-5a	- TWT - - -	:30	3	\$300.00	P-2	0.80	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	- TWT - - -		3			\$300.00			0.80			
N 2	WXYZ	10/08/12	10/14/12	12-1pm M-F 12-1pm	CM	12-1pm	- TW - - - -	:30	2	\$1,000.00	P-2	2.70	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	- TW - - - -		2			\$1,000.00			2.70			
N 3	WXYZ	10/08/12	10/14/12	Early News Rotation 5-730M M-F 5-730p	CM	5-730pm M-F	- TWT - - -	:30	3	\$1,800.00	FX	3.10	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



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Contract / Revision **314067** Flight Dates **10/08/12-10/14/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Protect Our Jobs**

Product **WE BUILT AMERICA (PROI** Estimate # **761**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 3	WXYZ	10/08/12	10/14/12	Early News Rotation 5-730p M-F 5-730p	CM	5-730pm M-F	-TWT- - -	:30	3	\$1,800.00	FX	3.10	NM	3	\$5,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-TWT- - -	3		\$1,800.00		3.10							
														Totals	8	\$8,300.00